

# FINAL PROGRAM

THE KENYA SCHOLARS & STUDIES ASSOCIATION (KESSA)



The 5<sup>th</sup> Annual Conference

September 7-8, 2012

Theme:

*Kenya, a Nation in Transition: Opportunities and Constraints*

Bowling Green State University Bowen  
Thompson Student Union Bowling Green,  
OH 43403

**Bowling Green, Ohio**

---

## KESSA Officials & Conference Organizers

<p>Kefa Otiso, KESSA President Bowling Green State University, Email: <a href="mailto:kmotiso@bgsu.edu">kmotiso@bgsu.edu</a></p>	<p>Maurice Amutabi – KESSA Vice President Catholic University of Eastern Africa Email: <a href="mailto:amutabi@yahoo.com">amutabi@yahoo.com</a></p>
<p>Francis Koti – KESSA Secretary University of North Alabama Email: <a href="mailto:ftkoti@una.edu">ftkoti@una.edu</a></p>	<p>Charles Gichana Manyara – KESSA Treasurer Radford University Email: <a href="mailto:cmanyara@radford.edu">cmanyara@radford.edu</a></p>
<p>Faith Maina –Regional Representative State University of New York Oswego Email: <a href="mailto:faith.maina@oswego.edu">faith.maina@oswego.edu</a></p>	<p>Jerono Rotich- KESSA Regional Representative North Carolina A&amp;T State University Email: <a href="mailto:jprotich@ncat.edu">jprotich@ncat.edu</a></p>
<p>Christine Mathenge -Regional Representative Austin Peay State University Email: <a href="mailto:mathengec@apsu.edu">mathengec@apsu.edu</a></p>	<p>Sam Tombe – Regional Representative Tombe Tech Email: <a href="mailto:sam@tombetech.com">sam@tombetech.com</a></p>

---

### Sponsors

<ul style="list-style-type: none"> <li>○ <b>Bowling Green State University</b> <ul style="list-style-type: none"> <li>● <b>Research &amp; Economic Development</b></li> <li>● <b>School of Earth, Environment and Society (SEES)</b></li> <li>● <b>Department of Geography</b></li> <li>● <b>Global Village</b></li> </ul> </li> <li>○ <b>Radford University</b></li> <li>○ <b>University of North Alabama</b></li> <li>○ <b>Catholic University of Eastern Africa</b></li> </ul>	<ul style="list-style-type: none"> <li>● <b>Mora Hill Kiserian</b> (<a href="http://www.morahill.com/">http://www.morahill.com/</a>)</li> <li>● <b>Oak Park Properties</b> (<a href="http://www.oakparkltd.com">www.oakparkltd.com</a>)</li> <li>● <b>Diaspora Messenger</b> (<a href="http://www.diasporamessenger.com/">http://www.diasporamessenger.com/</a>)</li> </ul>
---	---

---

**FRIDAY, SEPTEMBER 7, 2012**

**Registration & Breakfast - BTSU 201, 7:30-8:00AM**

**Opening Remarks – Dean/Vice President, BGSU; BGSU, BTSU 201, 8:00-8:20AM**

**Opening plenary — Welcome Address by Hon. Elkana Odembo, Kenyan Ambassador in Washington DC, US. BTSU 201, 8:20-9:00AM**

**Session 1: Diaspora, Globalization, Business Systems and Culture – BTSU 201, 9:00-10:40AM, Chair: Joshua Bagaka's**

**9:00-9:20AM:** Fidelity of Dual Citizenship in the new Kenya constitution– Joshua Bagaka's, Cleveland State University and Wycliffe Nyachoti Otiso, Kisii University College, Kenya

**9:20-9:40AM:** The African Remittance Market: Understanding the framework – Francis Koti, University of North Alabama

**9:40-10:00AM:** *Feasibility of an East African Spaceport: Uhuru* - Kwesi Robotham<sup>1</sup>, John Butler<sup>3</sup>, Ian Christensen<sup>1</sup>, Allen Herbert<sup>3</sup>, Robert Howard<sup>2</sup>, Obadiah Kegege<sup>2</sup>, Edward Tunstel<sup>2</sup>: Institutional Affiliation: <sup>1</sup>Futron Corporation, <sup>2</sup>National Society of Black Engineers (NSBE) Space Special Interest Group (SIG), <sup>3</sup>Phezu Space, LLC

**10:00-10:20AM:** Strategic Opportunities in an E-based Global Economy: The Kenyan-African perspective – Robert Chiuri, University of Phoenix.

**10:20-10:40AM:** Organization Development Interventions on the Marketing Practices of Nyanhwa Adventist Group of Schools, Kisii, Kenya- Diana Agoki, Narok University College,

**Session 2: Emerging Dialogues on Education Practices - BTSU 207, 9:00-10:40AM, Chair: Penina Kamina**

**9:00-9:20AM:** A comprehensive analysis of the 2011 Kenya Certificate of Primary Education (K.C.P.E) results using GIS – Peter Kimosop, Bowling Green State University

**9:20-9:40AM:** Alleviating Literacy difficulties in Early Childhood: A Look at the Literacy Situation among Children in Kenya – Rachel Boit, University of Akron

**9:40-10:00AM:** Student Discourse in an after-school science program: a two-perspective analysis- Kennedy Onyancha and Angela Calabrese Barton, Michigan State University

**10:00-10:20AM:** The school drop-out phenomena from the village vantage: Special attention on

girls- Ochieng' K'Olewe, McDaniel College.

**10:20-10:40AM:** Handling Examination Results in the Digital Age – Penina Kamina, SUNNY  
Oneonta

**10:40-10:50AM – COFFEE BREAK**

**Session 3: Encountering the Political Realities of Change or Coming to Terms with Democracy? - BTSU 201, 10:50AM-12:10PM, Chair: Eric Otenyo**

**10:50-11:10AM:** *Justice and Impunity In Colonial Kenya: the Fates of Galbraith Cole and Peter Poole* – R. Maxon, West Virginia University.

**11:10-11:30AM:** *Political Parties and Democracy in Kenya: The Ideological Problematic* - Wanjala Nasong'o, Rhodes College

**11:30-11:50AM:** *Talking Transition: The discursive construction of change* – Beverly Achieng', University of the Witwatersrand, South Africa

**11:50AM-12:10PM:** *Combating corruption in Kenya: Rethinking strategy and suggestions for way(s) forward* - Joshua Eric Otenyo, Northern Arizona University.

**Session 4: Environmental Systems and Land Resources - BTSU 207, 10:50AM-12:10 PM, Chair: Christine Mathenge**

**10:50-11:10AM:** *Green Infrastructure and Green Jobs Are Viable Agents for Sustainable Development in Kenya and Other Developing Countries* – Beatrice Miringu, City of Toledo, USA.

**11:10-11:30AM:** *Adjoint Sensitivity Analysis for Weather Prediction* – Vani Cheruvu, University of Toledo

**11:30-11:50AM:** *Survey of Traditional Farmers in Western Kenya* – Frederick Bein, Indiana University-Purdue University, Indianapolis, Gilbert Nduru, Moi University, Kenya

**11:50AM-12:10PM:** *Land policy, Legislation and Administration under the 2010 Constitution* – Christine Mathenge, Austin Peay State University.

**12:10-12:20PM – TRANSITION BREAK**

**LUNCH AND KEYNOTE ADDRESS: BTSU 207, 12:20-1:40PM**

**KEYNOTE SPEAKER: Hon. Professor Margaret J. Kamar, MP, Minister for Higher Education Science and Technology, Republic of Kenya**

**1:40-1:50PM – GROUP PHOTO – BTSU 201 Stairs**

**PLEASE NOTE: SESSION 5, 6 and 7 WILL RUN CONCURRENTLY**

**Session 5: Gender, Culture and Business Practices-BTSU 201, 2:00-3:40PM, Chair: Charles Manyara**

**2:00-2:20PM:** *Changing Attitudes towards Traditional Cultural Practices: The Case of Somali Immigrants* – Nasra Abubakar, University of Toledo.

**2:20-2:40PM:** *Women's Place is everywhere: The Case of Kenyan Women* - Jerono Rotich, North Carolina A&T State University and Charles Manyara, Radford University.

**2:40-3:00PM:** *Business Ethics & Culture: Is there something to learn for Africa?* - Loic Dimithe. University of North Alabama.

**3:00-3:20PM:** *Immigrants in Kenya? Does Context Influence the Acculturation Experience?* - Wakiuru Wamwara-Mbugua, Wright State University **3:20-3:40PM:** *Kenya Airways: A situation analysis* - Charles, Manyara, Radford University.

**3:20-3:40:** *Open Discussion*

**Session 6: ( R E ) Examining the Education Sector in the Face of a new Constitution - BTSU 207, 2:00-3:40PM, Chair: Faith Maina**

**2:00-2:20PM:** *Alignment of the Education Sector to the New Constitution* – Hon. Prof. George Godia, Permanent Secretary, Ministry of Education, Republic of Kenya, Nairobi.

**2:20-2:40PM:** *Called to Educate: The Story of Joseph Gikubu and the Development of Youth Education in Kenya, 1957 to Present* – Peter Ojiambo, University of Kansas.

**2:40-3:00PM:** *Single-gender boarding high schools in Kenya: Opportunity to enhance students' mathematics self-efficacy* – Joshua Bagaka's, Cleveland State University.

**3:00-3:20PM:** *Special needs education law in Kenya: Challenges and prospects* - Harrison Oonge, West Virginia University.

**3:20-3:40PM:** *Preparing Teachers for the Devolved Governance System in Kenya* - Faith Maina – Sunny Oswego.

**Session 7: Politics, Political Reporting and Culture - BTSU 208, 2:00-3:40PM, Chair: Nicholas Githuku**

**2:00-2:20PM:** *Time to Vote: Using Census Data to Plan for the U.S. Kenyan Diaspora Vote*– Kefa Otiso, Bowling Green State University.

**2:20-2:40PM:** *Ni Wakati: The Politics of Memory and Hip Hop Music in Kenya*– Mickie Mwanzia Koster – University of Texas, Tyler.

**2:40-3:00PM:** *Transformation in Political Reporting and News Coverage in Kenya: Retrospection* – Joyce Omwoha, University of the Witwatersrand and Maurice Amutabi, The Catholic University of Eastern Africa.

**3:00-3:20PM:** *Mchezo wa Siasa: A critical overview of the politics of soccer and soccer in Kenyan politics* – Nicholas Githuku and Robert Maxon, West Virginia University.

**3:20-3:40PM:** *Open Discussion*

**Session 8: KESSA Business Meeting: -BTSU 201, 3:50-5:00PM - KESSA Executive**

**6:00-8:00PM – Optional Out-of-pocket Dinner & Entertainment - Downtown Bowling Green**

SATURDAY, SEPTEMBER 8, 2012

Registration & Breakfast - *BTSU 201, 7:30-8:30AM*

**Session 9: Environmentalism, Reproductive Health Systems and Sustainability -  
*BTSU 201, 8:30-10:10AM, Chair: Jane Okwako***

**8:30-8:50AM:** *Language Planning and Development: A Case for the Promotion of Kenya's Indigenous Languages* – Geofred Osoro, Wellesley College.

**8:50-9:10AM:** *The Potential and Barriers to Adopting a Green Building Rating System in Kenya* – Peter Khaemba, North Carolina A&T State University

**9:10-9:30AM:** *Dilemmas of State Environmentalism in Transition Polities: Experiences from Kenya's Protected Areas Management Framework*- Jane Okwako, Western Michigan University

**9:30-9:50AM:** *Reproductive Health Services and HIV/AIDS Awareness in Kenya: A Geographic Perspective* - Lindsey Warren, University of New Mexico and Francis Koti, University of North Alabama.

**9:50-10:10AM:** *Adjoint Sensitivity Analysis for Weather Prediction* – Vani Cheruvu, University of Toledo

**Session 11: Issues, Dilemmas and Successes in Higher Education - *BTSU 207, 8:30AM-10:10AM, Chair: Mwangi Chege***

**8:30-8:50AM:** *Liberal Education and Reforming University Curriculum in Kenya*– Michael Mwenda Kithinji, University of Arkansas at Fort Smith

**8:50-9:10AM:** *Enhancing Quality and Relevant Education by Disengaging from Non-academic Services: An Examination of Kenyan Higher Education Institutions' Priorities* – Enock Obuba, Cleveland State University

**9:10-9:30AM:** *Portraits of Successful African Immigrant Faculty in U.S Campuses*– Zipporah Wanjira Abla, Bowling Green State University.

**9:30-9:50AM:** *From a "graduate-mill" to a problem-solving paradigm: Re-Inventing Kenya's higher education* - Mwangi Chege, University of Cincinnati, Blue Ash

**9:50-10:10AM:** Open Session



**(Panel) Session 9: Organizing Study Abroad Programs and Teaching Abroad:  
Opportunities and Challenges 10:20AM-12:00NOON, BTSU 201, Session**

**Organizer: Francis Koti, University of North Alabama.**

**Panelists:** Ochieng' K'Olewe, McDaniel College; Wakiuru Wamwara-Mbugua, Wright State University; Gerald Nyambane, Davenport University; Jerono Rotich, North Carolina A&T State University; Lindsey Warren, University of New Mexico; Frederick Bein, Indiana University-Purdue University, Indianapolis; Faith Maina, SUNNY Oswego.

**12:00NOON -12:20PM: CLOSING REMARKS BY KESSA OFFICIAL AND GROUP  
PHOTO**

---

**2:00PM - TOUR OF NORTHWEST OHIO – Please register with a KESSA official  
if interested in taking the tour. Slots are limited.**

---