

FINAL PROGRAM

THE KENYA SCHOLARS & STUDIES ASSOCIATION (KESSA)

2008-2010



The 3rd Annual Conference

Friday, September 17 - Saturday, 18, 2010

Bowling Green State University
Bowen Thompson Student Union
Bowling Green, OH 43403

Bowling Green, Ohio

Theme:

Kenya at the Crossroads of Globalization

Sponsors

- Bowling Green State University
 - School of Earth, Environment and Society (SEES)
 - Department of Geography
 - Radford University
 - University of Northern Alabama
 - Catholic University of Eastern Africa
 - African American Lifestyle Magazine
 - Wambia Capital Management
-

KESSA Officials & Conference Organizers

President

Prof. Kefa Otiso
Bowling Green State University
Email: kmotiso@bgsu.edu

Vice-President

Prof. Maurice Amutabi
Catholic University of Eastern Africa
Email: amutabi@yahoo.com

Secretary

Prof. Francis Koti
University of North Alabama
Email: fkoti@una.edu

Treasurer

Prof. Charles Gichana Manyara
Radford University
Email: cmanyara@radford.edu

Keynote Speaker H.E. Elkanah Odembo, Ambassador of Kenya to the United States of America



Ambassador Elkanah Odembo comes to Washington after serving as the Ambassador of the Republic of Kenya to France since January 2009. Prior to representing Kenya abroad, Ambassador Odembo held senior level positions at philanthropic and non-governmental organizations in East Africa for more than two decades. Advocating for human rights and social Justice has always been at the core of Ambassador Odembo's work.

Ambassador Odembo has a bachelor's degree in biology from Bowdoin College, Maine, USA, and a Masters in Public Health from the University of Texas, Texas, USA. Ambassador Odembo and his wife, Aoko Midiwo-Odembo, have two children.

FRIDAY, SEPTEMBER 17, 2010

Registration & Breakfast - *BTSU 201, 7:30-8:00AM*

Opening Remarks - *BTSU 201, 8:00-8:30AM*

Session 1: African Languages in the Global Era - *BTSU 201, 8:40-9:40AM*

Chair: Sarah Hillewaert

8:40-9:00AM: *Localizing the global through language: How individuals struggle to resist global forces* - Beverly Achieng, University of Witwatersrand, South Africa

9:00-9:20AM: *Swahili Cultural Identities: Syncretism and Globalization in the Indian Ocean Region* - Catherine Cutcher, Ohio University, Athens, OH

9:20-9:40AM: *Brand Swahili: Squandered Birthright, Misguided Policies and Linguistic Insecurity among Kenyans* - Peter Githinji, Ohio University, Athens, OH

9:40-10:00AM: *The Importance of Dialectal Variation for Conceptions of Identity Among the Swahili Speaking People of the Kenyan Coast* - Sarah Hillewaert, University of Michigan, Ann Arbor, MI

Session 2: African Literature, Cultural Cohesion & Identity - *BTSU 207, 8:40-9:40AM*

Chair: Chris Wanjala

8:40-9:00AM: *Culture, Language and Identity in African Literature: Towards Critical Reconstructionism* - Egara Kabaji, Masinde Muliro University of Science and Technology, Kakamega, Kenya

9:00-9:20AM: *Sports as a Metaphor to Unite and Empower Kenyan Youth to Champion Peace and Development In the 21st Century* - Jerono P Rotich, North Carolina Agricultural & Technical State University

9:20-9:40AM: *Preserving Kenyan Memory, Roots and Routes: Conversation with Ali A. Mazrui and Ngugi wa Thiong'o* - D. Ndirangu Wachanga, University of Wisconsin-Whitewater

9:40-10:00AM: *Kenyan Cohesion Through Literature* - Chris L Wanjala, University of Nairobi, Kenya

BREAK (9:40-9:50AM)

Session 3: The African/Kenyan University in the Global Era - BTSU 201, 9:50-11:10AM

Chair: Michael M. Kithinji

9:50-10:10AM: *The African University and its Global Predicament* - Meshack Sagini, Langston University, Edmond, OK

10:10-10:30AM: *Educating Scientists and Engineers for a Globalized Market* - Esther Obonyo, University of Florida

10:30-10:50AM: *Expansionism, Marketization, and the Transformation of University Education in Kenya* - Michael Mwenda Kithinji, University of Arkansas, Fort Smith

10:50-11:10AM: Discussion

Session 4: ICT Applications in democracy, management, research and resource management - BTSU 207, 9:50-11:10AM

Chair: Charles G. Manyara

9:50-10:10AM: *Primary Activity Efficiency of the Work Process in ICT Based Hotels* - Rosemarie Khayiya - Ombwori, Kenyatta University, Nairobi, Kenya.

10:10-10:30AM: *Can Telecommunication Technologies Close the Gap? Expanding Research Networks and Opportunities between African-Based Geospatial Scientists and the African Diaspora* - Francis Koti, University of North Alabama

10:30-10:50AM: *Kenya at the Dawn of E-Voting* - Samwel Tombe, TombeTech, Inc.

10:50-11:10AM: Land Use and Population change in Gusii: tying facts to Remote Sensing, Goggle Earth and GIS Spatial Data set derivatives -- Charles G. Manyara, Radford University, Radford, VA.

Session 5: Health - BTSU 201, 11:10AM-12:30PM

Chair: Robert J. Wafula

11:10AM-11:30AM: *Exploration of Side Chain Branching and Fluorination of Experimental Carbamate Insecticides for Control of Anopheles Gambiae* - James M. Mutunga, Ming Ma, Dawn M. Wong, Joshua A. Hartsel, & Paul R. Carlier, Virginia Polytechnic Institute and State University, Blacksburg, VA **and** Jeffrey R. Bloomquist, University of Florida, Gainesville, FL.

11:30AM-11:50AM: *Health Challenges in the Gusii region of Kenya* - Linah Mairura and Kefa Otiso, Ohio State University, Columbus, OH & Bowling Green State University, Bowling Green, OH

11:50AM-12:10PM: *Ritual Circumcision: A Health Help or Health Hazard for the Kenyan Male Society* - Robert J. Wafula, Central Ohio Technical College

12:10AM-12:30PM: Discussion

Session 6: Social Issues I: Women, Micro-Finance, and the Elderly - BTSU 207, 11:10AM-12:30PM

Chair: Samuel M. Mwangi

11:10AM-11:30AM: *Cracking the Glass Ceiling Constitutionally: Women and Leadership in the Kenyan Public Service* - Obuya Bagaka and Muthoni Gachire, Kenya Institute of Administration, Nairobi, Kenya

11:30AM-11:50AM: *Impact of Civilian Violence on Women: Emerging Opportunities* - Christine Mathenge, Austin Pea State University

11:50AM-12:10PM: *An on the ground view of Microfinance in Mombasa, Kenya* - Paul Hemminger, Bowling Green State University, College of Business Administration.

12:10AM-12:30PM: *Extending Social Security Coverage to Older People Who Never Had Formal Employment to Enhance Old Age Economic Insecurity* - Samuel M. Mwangi, Miami University, Oxford, Ohio

LUNCH: BTSU 201, 12:30 - 2PM

KEYNOTE ADDRESS: H.E. Elkanah Odembo, Ambassador of Kenya to the United States

Session 7: Education in the global era -BTSU 201, 2:00PM-3:40PM

Chair: Harrison Oonge

2:00PM-2:20PM: *Theory in Practice* - Debra A. Akre and Kennedy Ongaga, Project Education Inc., Kenya & University of North Carolina, Wilmington

2:20PM-2:40PM: *Formal Education in Kenya: Tugged Between National and Global Cultures* - Nancy Gakahu, Masinde Muliro University, Kenya

2:40PM-3:00PM: *School Leadership and Mathematics Achievement in Kenyan Public Secondary Schools* - Renson Muchiri Mwangi, Weatherhead School of Management, Case Western Reserve University, Cleveland, Ohio.

3:00PM-3:20PM: *Professional Development for Teacher Practitioners in Kenya: Bold Moves* - Harrison N. Oonge, West Virginia University

3:20PM-3:40PM: Discussion

Session 8: State formation, Security, & Corruption -BTSU 207, 2:00PM-3:40PM

Chair: Marsha R. Robinson

2:00PM-2:20PM: *Constitution-Making in Kenya: A Comparison of the Independence and 2010 Constitutions* - Robert Maxon, West Virginia University

2:20PM-2:40PM: *The Role and Impact of Opinion Polls in Democracy in Kenya: Global Influence and Implications for 2012 elections* - Maurice N. Amutabi, Catholic University of Eastern Africa

2:40PM-3:00PM: *Truth & Reconciliation Commission: Lessons for Kenya from South Africa* - Mwenda M'Mailutha, Bowling Green State University, Bowling Green, OH

3:00PM-3:20PM: *In the Name of Sovereignty?* - Elizabeth Kaluki Ngumbi, Ohio University, Athens, Ohio, USA

3:20PM-3:40PM: *Petroleum, Patriarchy and Radical Islamic Tears on Kenya's Borders* - Marsha R. Robinson, Otterbein University, Westerville, OH, USA

Break 3:40PM-3:50PM

Session 9: Diaspora Investment/Business Facilitation Workshop -BTSU 201, 3:50PM-5:20PM

Chair: TBA

- *Diaspora Investment and Entrepreneurship* - Peter Wairegi , African-American Lifestyle Magazine, Cleveland OH
- *Introducing GlobalAfrica Mutual Funds - Gateway to Your African Heritage* - Joseph Wambia, Wambia Capital Management.

Business Meeting: -BTSU 201, 5:20PM-5:50PM (KESSA Executive)

Dinner & Entertainment - Downtown Bowling Green

SATURDAY, SEPTEMBER 18, 2010

Registration & Breakfast - BTSU 201, 7:30-8:30AM

Session 10: Economy and Global Diaspora Issues - BTSU 201, 8:30AM-10:10AM

Chair: Godriver Odhiambo

8:30-8:50AM: *Remittances from the Kenyan Diaspora: A Lost Opportunity for Human and Capital Investment* - Faith Maina, State University of New York, Oswego, NY

8:50-9:10AM: *Consumer Socialization and Acculturation of Immigrant Teenagers in United States* - Wakiuru Wamwara-Mbugua, Wright State University, Dayton, OH

9:10-9:30AM: *Building Construction Failures in Kenya: Avoiding Today's Mistakes* - Lamech Mairura Onsarigo, Bowling Green State University

9:30-9:50AM: *Kenya's Motorbike Invasion: Globalization and Motorbike Transport in Nyansiongo Town, Kenya* - Kefa M. Otiso & Evans Nyangeri, Bowling Green State University, Bowling Green, OH, USA & Mecheo Secondary School, History Department, Keroka, Kenya

9:50-10:10AM: *Colonial Sugar Production in Central Nyanza: The Asian Initiative and the Development of Kenya's Sugar Industry, 1903-1963* - Wanga - Odhiambo Godriver, Lemoyne college, Syracuse, NY.

Session 12: Environment, Climate & Sustainability - BTSU 207, 8:30-9:30AM

Chair: Beatrice Miringu

8:30-8:50AM: *General Approaches to Vulnerability to Drought and Hunger* - Solomon Maingi, Ohio University, Athens, OH, USA

8:50-9:10AM: *Drought, Famine, Migration and Insecurity in Northern Kenya: The Case of the Nomadic Turkana* - Eliza Mary Johannes, Institute for Defense Analyses, Alexandria, VA.

9:10-9:30AM: *Are Opportunities Offered by Globalization Advancing Local Environmental Management in Kenya?* -Beatrice Miringu, Environmental Specialist, City of Toledo, OH USA

Session 13: Social Issues II: Gambling and Substance Abuse - *BTSU 207, 9:30-10:10AM*

Chair: Edward Manyibe

9:30-9:50AM: *Gambling and Public Policy in Kenya* - Eric Otenyo, Northern Arizona University

9:50-10:10AM: *Substance and Alcohol Abuse in Kenya: The Next Epidemic* - Edward O. Manyibe, Langston University, Oklahoma City, OK

Break 10:10-10:20AM

Session 14: Landing an Academic Job: Working Strategies Workshop - *BTSU 201, 10:20-11:40AM*

Organizer: Faith Maina

10:20-10:40AM: Faith Maina, State University of New York, Oswego

10:40-11:00AM: Penina Kamina, State University of New York, Oneonta

11:00-11:20AM: Wakiuru Wamwara-Mbugua, Wright State University, Dayton, OH

11:20-11:40AM: Francis Koti, University of North Alabama, AL

Session 15: Global Research Collaborations Workshop - *BTSU 201, 11:40AM-12:40PM*

Organizer: Renson M. Mwangi

Renson M. Mwangi, Weatherhead School of Management, Case Western Reserve University, Cleveland, Ohio.

Rosemarie Khayiya-Ombwori, Kenyatta University, Nairobi, Kenya

Nancy Gakahu, Masinde Muliro University, Kakamega, Kenya

Muthoni Gachire, Kenya Institute of Administration, Nairobi, Kenya

CLOSING REMARKS - 12:40PM (*KESSA Executive*)

KWAHERI YA KUONANA, & TOUR OF NORTHWEST OHIO
